



P370-MR005
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MEDIA RELEASE

PROJECT370 OFFERS CO-OPERATION TO ALL MH370 FUNDRAISING EFFORTS

The Project370 management team has noted the encouraging news reports detailing several individual fund raising efforts by various next of kin groupings representing passengers who were aboard flight MH370.

The Project team is concerned, however, that the very diversity of efforts might serve, rather than to encourage success, but delay it or even make it less likely.

“It is apparent that all the next of kin groups and our project have a common goal.” commented Mark D Young, project co-ordinator of Project370.

“However, funding alone is not the key to success. A long period of preparation and data analysis, as well as close co-operation with survey engineers is needed. You also need good, formal legal structures in several countries and skilled back-office teams. We have completed these steps. Now, we are ready to set sail as soon as the modest amount of US\$4 million calculated for full coverage of our initial survey area is available.”

“In contrast to this modest sum, we have seen reports that other groups are seeking to raise sums varying from US\$15 to US\$66 million.”

“With all due respect, collecting such large sums may take some time, if they are collected at all. However, if all efforts were concentrated, our fully costed target of just US\$4 million should be rapidly achievable.”

“We feel the common goal of locating the airliner would be best served if all efforts were made in a co-operative manner. This will also serve to focus donation efforts and re-assure potential donors that the donations will be put to work in a positive, well managed manner. Giving the funds to officials expecting them to continue searching does not appear to be, based on all official statements made to date, a likely route to success.”

“We have approached some of the next of kin groupings to offer positions on our board and to suggest consolidation. We repeat that offer today.”

“We are quite willing, if needs be, to merge our facilities and expertise with theirs. The search for MH370 should not be about ownership or individual organisational agendas, but about the best, most productive and focused approach we can follow to get to sea as rapidly as possible and find our fellow human beings who were lost on that aircraft.”

“Sadly, based on experience of other tragedies, as time passes it is inevitable that the world will move on to other things and public interest in MH370 will wane and with it, the momentum for generating the awareness donor campaigns require. If ever there was a time to work together and make the best use of opportunities and resources, we believe it is right now.” he concluded.

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Project370 is appealing to the world's public to assist the volunteers by offering donations towards the costs of the proposed sea surveys to locate the missing airliner.

*Learn more at: wwwproject370.org
You can find the group on Twitter at: [@Project370](https://twitter.com/Project370) .*

The crowd funding donation facility can be reached via the project website.

About Project370

Project370 is a formal non-profit. It was established using internet co-operation and meeting technologies following the announcement of the cessation of official searches for flight MH370.

Project370 is collating all available data on possible locations of 9M-MRO and – donations permitting - will commission sea surveys on a priority basis to scan identified areas until, it is hoped, the location of the aircraft can be determined.

All costs of running and establishing the entity thus far have been, and will be, absorbed by its volunteers.

Upon a successful conclusion of the project, the entity's founding documents and constitution provide for the donation of any surplus donations in its accounts to ICAO for the improvement of over-water tracking technology used on the world's civil aviation fleet.

Media inquiries:

Media inquiries can be addressed to the Project370 co-ordinator at:

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